

BANK THE BLUE'S

3rd Annual *Fundraising Gala*

Friday **October 27, 2023 at 6:30 pm**

Donald E. Stephens Convention Center | 5555 N River Rd, Rosemont, IL



**Co-hosted by Fox 32 Chicago's
Anita Padilla & Lou Canellis**



M13 GRAPHICS

Official Print Sponsor of Bank The Blue

ABOUT OUR MISSION

Bank The Blue's mission is to fund training programs and mental health services for Illinois Law Enforcement Officers in an effort to END THE STIGMA.

Our fundraising efforts are implemented in partnership with officer wellness programs and certified, culturally competent clinicians who specialize in treatments oriented for the unique needs of Law Enforcement Officers.

Bank The Blue, is a 501(c)3 non-profit organization that was launched in March 2020 by a group of Chicago business professionals with close ties to the law enforcement community. Bank The Blue is governed by a diverse and distinguished board of law enforcement, business and community leaders.

ENDING THE STIGMA OF SEEKING MENTAL HEALTH TREATMENT

Bank The Blue's 3rd Annual Fundraising Gala will take place on Friday, October 27, 2023 from 6:30 pm–12 am at the Donald E. Stephens Convention Center in Rosemont, Illinois.

The goal of this event is to build awareness around the importance of improving law enforcement officer wellness, and to combat the stigma associated with law enforcement officers and their mental health, and to raise funds to support these important initiatives through programs.

Join us for dinner, open bar, live music, dancing, live auction, raffle and more!

The National Anthem will be sung by Chicago singing legend Wayne Messmer. Welcome address by Masters of Ceremonies FOX 32 Anchor Anita Padilla and Sports Anchor Lou Canellis.

We anticipate 1000 attendees from both the law enforcement and civilian communities. Fundraising proceeds will directly support Illinois Law Enforcement mental health treatment and training programs.

On behalf of Bank The Blue, we want to thank you for your support and look forward to celebrating with you!

To learn more about Bank The Blue, visit banktheblue.com



2022-2023 ACHIEVEMENTS & STATS

Here's What We're Doing To Help End the Stigma



We fully fund confidential mental health services through our culturally competent and fully vetted Clinicians who specialize in treatment strategies for first responders.



We train retired Police Officers to make roll call visits to police departments across Illinois to raise awareness about Bank The Blue's available resources.



We fully fund training programs for active Illinois Law Enforcement Officers that help identify and address red flags and questionable behavior before negative outcomes occur.



We collaborate with local police departments and police unions to raise awareness of Bank the Blue's services, resources and mission.



We funded a 5-day Copline® active listener training for a class of retired law enforcement officers.

BANK THE BLUE STATS FOR 2022-2023

37+

IL OFFICERS CURRENTLY RECEIVING TREATMENT

350+

THERAPY SESSIONS CURRENTLY SCHEDULED

47+

LAW ENFORCEMENT AGENCIES REACHED

1000+

IL OFFICERS TRAINED IN THE FATAL 10 FACTORS OF LAW ENFORCEMENT SUICIDES

25+

IL RETIRED OFFICERS TRAINED TO MAKE ROLL CALL VISITS

2022 Gala Highlights



Sponsorship Opportunities



Chief “Presenting” Sponsor | **\$50,000**

As the Chief “Presenting” Sponsor, you will receive:

- Premium Seating for 40 guest
- Honorable mention at gala
- Listed as presenting sponsor on all print and digital marketing materials
- Individual “Thank You” sign displayed at event
- Full-page ad in event program
- Mention in media alerts and press releases when possible
- Thanked on all BTB social media and email blasts
- Logo on sponsors gift bag
- Logo on event napkin
- Gift bag promotional opportunity
- Prominent placement of logo on gala website with link to sponsors website
- Logo placement on front cover of program book, event signage event t-shirt



Commander Sponsor | **\$25,000**

As the Commander Sponsor, you will receive:

- Premium Seating for 30 guests
- Honorable mention at event
- Individual "Thank You" sign displayed at event
- Full-page ad in event program
- Thanked on all BTB social media and email blasts
- Logo on auction paddle
- Logo on cocktail napkin
- Gift bag promotional opportunity
- Prominent placement of logo on gala website with link to sponsors website
- Logo placement in program book and on event signage



Captain Sponsor | **\$10,000**

As the Captain Sponsor, you will receive:

- Premium Seating for 20 guests
- Individual "Thank You" sign displayed at event
- Full-page ad in event program
- Thanked on all BTB social media and email blasts
- Gift bag promotional opportunity
- Prominent placement of logo on gala website with link to sponsors website
- Logo placement in program book and on event signage



Lieutenant Sponsor | **\$5,000**

As the Lieutenant Sponsor, you will receive:

- Seating for 10 guests
- Half-page ad in event program
- Thanked on all BTB social media and email blasts
- Gift bag promotional opportunity
- Logo placement on event website, in program book and on event signage



Sergeant Sponsor | **\$2,500**

As the Sergeant Sponsor, you will receive:

- Seating for 6 guests
- Quarter-page ad in event program
- Gift bag promotional opportunity
- Logo placement on event website, in program book and on event signage



Police Officer Sponsor | **\$1,000**

As the Police Officer Sponsor, you will receive:

- Seating for 4 guests
- Gift bag promotional opportunity
- Logo placement on event website



BANK THE BLUE'S 3rd Annual Fundraising Gala



Sponsorship Form

Donor Information

Donor Name: _____

(as you would like to be listed)

Contact Name: _____

Preferred Address: _____

City, State, Zip Code: _____

Phone | Email Address: _____

Sponsorship Commitment

Chief "Presenting" Sponsor

Commander Sponsor

Captain Sponsor

Lieutenant Sponsor

Sergeant Sponsor

Police Officer Sponsor

Payment Information

Check (enclosed)

Check (will be sent on ____ / ____ / ____)

Credit Card

Card Number: _____ Exp. Date: ____ / ____ CVV: _____

Signature (required) _____

Thank You for Supporting Bank the Blue!

Completed form must be returned by September 29, 2023 in order to be listed as a sponsor in the program book.

Questions? Send an email to Karmin Daniel at karmin@banktheblue.com

Please email your completed form to karmin@banktheblue.com or mail to:

Bank The Blue

c/o Karmin Daniel

1011 E. Touhy Ave., Suite 110

Des Plaines, IL 60018



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In-Kind Donation Form

For those who are unable to commit to a sponsorship but would like to support our event with an in-kind donation of products, services and/or gift cards, please complete and return this form to karmin@banktheblue.com or mail to:

Bank The Blue
c/o Karmin Daniel
1011 E. Touhy Ave., Suite 110
Des Plaines, IL 60018

Donor Information

Donor Name: _____

(as you would like to be listed)

Contact Name: _____

Preferred Address: _____

City, State, Zip Code: _____

Phone | Email Address: _____

Item/Service to be Donated _____

Date/Time of Service or Delivery _____

Estimated Total Value \$ _____

Additional Details _____

Signature (required) _____ Date: _____

By signing this form, you agree to provide the item(s) or service(s) as stated in the above text. Delivery of physical items must be coordinated with Bank The Blue team member and delivered to Bank The Blue's Des Plaines office no later than October 16, 2023 unless delivering day of event. Donors must arrange delivery of all items and services.